

Summer School of Style

Bonus - Strategic Shopping lesson - Instructions

After you watch the Strategic Shopping lesson, it may feel as if nothing was good enough for you, at first. You may even seem too self-indulgent, self-important, and aloof. In truth, this may be a part of the process of learning to become a strategic shopper who dresses with purpose and invest in their wardrobe and does not spend money recklessly.

Soon you will realize that this approach applies to other areas in your life. You will become more selective whom you say yes to. You will become more selective which projects you will take upon. Most of all, you will start guarding YOUR time and select people and things you want or need in your life in the time you assume you were given.

This approach will give you more time to be creative with what you have and spend the hours of your day in a more meaningful way.

You will learn to 'distinguish the vital few from the trivial many'. Greg McKeown

Instead of buying *everything* and wearing *some* you will buy **the right things** and wear *all of them*.

Over time, your sartorial life will become effortless, the impression as intended and the feeling as desired.

'I am soo going to buy this now!' will turn into 'I choose to spend my money on this particular piece because I need it, it flatters me, and it matches quite a few things I already own'.

The main difference is that when you shop strategically you are in full control of your shopping instead of enabling retail being in control of your wallet.

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